
“Architecture aims at eternity.”

– CHRISTOPHER WREN, HIGHLY ACCLAIMED 17TH CENTURY ARCHITECT



Over 300 years ago, architect Christopher Wren emphasized the same principles that we at NYNJ Link promote: *Bring together the best of what art and science have to offer to create structures that withstand the test of time.*

We know that a bridge is never just a bridge. Among the world’s most ancient technologies, a bridge inspires us. It unites the divided. It offers enduring economic good. And it does so with strength and beauty.

Experience has taught that triumphant public infrastructure development in the modern era isn’t just about the successful marriage of exceptional design and enduring technology—real world challenges also demand efficient management. This idea is the foundation of our “E3” maxim.

E3 stands for Efficient, Exceptional, Enduring. These three words guide our efforts to create a signature bridge for the Port Authority of New York & New Jersey. You’ll find this concept and its corresponding symbol throughout our proposal to call your attention to our approach to project management, our construction methods, and proven design for a new Goethals Bridge that will last well into the next century. Look for it throughout the proposal.
